



HARROW TOWN CRICKET CLUB
NATWEST CRICKET FORCE ECB SHOW CASE CLUB 2013

Geographic Details.

County Cricket Board	Middlesex County Cricket Board
Project Start Date	5 th April 2013
Project Completion Date	7 th April 2013 (minor interior work ongoing)
Funding Stream(s)	Sport England Inspired Facilities grant Local business sponsors Club fundraising
Location (Inner-city/Urban/Rural)	Urban
Applicant / Organisation Status	<i>ECB ClubMark accredited</i> <i>2013 ECB National show case</i>
Author and Title	Harrow Town CC committee
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Date	16 th June 2013

Background

Harrow Town cricket club was founded in 1890 at the Harrow Town Sports Club, which now also incorporates football, tennis and darts with a thriving social scene. Once a bustling club with a membership of over 150, numbers over the previous 15 years had dwindled to just under 60 playing junior and senior members by 2005. The decline in the Cricket section members was put down to a shortage of helpers and coaches along with rapidly deteriorating facilities which had not been renovated since 1960.

Stages of Development

Urgent action was required to enable the club to continue participating in the Middlesex County Cricket League. The chairman voiced his concerns about the diminishing colts section which would be the future of the club and therefore to strengthen this area, a core group was put together in 2006 to plan the first phase of club development. The first project to be completed was the construction of an all-weather pitch and three new grass pitches; this was achieved in 2007.

The second stage of development involved the Cricket section looking at the structure of its colts set up. A major part of this involved recruiting and training more volunteers to assist with the management and coaching of the teams. As a result of the success of this process, in 2011 Harrow Town Cricket Club, with the help of Middlesex Cricket Board, achieved ClubMark status.

Alongside this process, a significant change took place within the Cricket section with the merger of the only girls and ladies club in the Borough, Headstone Manor Ladies CC, with Harrow Town CC. The club's membership in 2011 was numbered at 30, this has now grown to approximately 90 at present. In addition the club also has in the region of 50 senior members.

In recognition of the vision and potential of the club, we were nominated by the Middlesex Cricket Board, to be the only ECB National Showcase Club for 2013. We were successfully selected and the following document outlines the processes and outcomes of the biggest event in the club's history.

Aims and Objectives

The aims of the Harrow Town Natwest Cricket Force weekend was to develop the club's facilities, volunteer workforce and player numbers by raising the profile and awareness of its activities and galvanising the members and local community.

The specific facility objectives were as follows:

- To re-carpet, re-furnish and re-decorate the interior of the pavilion
- To renovate both the men's and ladies changing facilities
- To repaint the sightcreens
- To repaint exterior of the clubhouse and storage containers
- To clear and replant the flower bed in front of the pavilion
- To jet-wash and repaint the clubhouse patio
- To clear the shrubs around the perimeter of the boundary to increase playing area
- To repair and paint existing wooden perimeter fence
- To replace existing damaged and uneven concrete path on perimeter of outfield
- To resurface the sports club car park
- To install a white gated picket fence in front of the spectators/players patio
- To install multi-purpose boot wipers at the entrance to the changing rooms
- To repair outdoor spectator furniture
- To replace clubhouse windows
- To install an electronic scoreboard
- To clear land next to the Tennis courts to prepare area for net installation
- To install a wheelchair access ramp to improve accessibility into pavilion
- To clean and repair covers

Achievements to date

The club had secured a Sport England Inspired Facilities grant of £50,000 to use towards the renovation of the changing facilities, the bulk of which was completed by March 2013.

The Natwest Cricket Force organising committee had a look at the club's facilities objectives list and put together an action plan to ensure relevant materials, equipment and personnel were sourced to enable the above projects to be completed during the Natwest Cricket Force weekend and beyond.

Of the above projects the following are still ongoing, with the rest having now been completed:

- Pavilion wheelchair access
- Multi-purpose boot wipers
- Picket fence installation
- Sports Club car park resurfacing
- Concrete path replacement

Future projects

To construct new artificial 3 lane net facilities to increase the quality of facilities and coaching available to club members and the local community.

Pictures



Main partners involved

Main sponsors and supporters of Harrow Town NWCF:

1. NatWest Bank Plc.
2. England & Wales Cricket Board
3. Middlesex Cricket Board / County Cricket Club
4. Jewson
5. Durant Sports
6. Aero Technics Ltd
7. Subway
8. Marks & Spencer
9. Buxton
10. Bowcom Ltd
11. Asda
12. Darwin's Deli
13. HSS Hire Shops
14. Rubicon

Local sponsors and supporters of Harrow Town NWCF:

1. Club 2000 – provided hot meals for Fri 5th April workforce
2. Harrow Community Radio – event promotion and on the day PA system & DJ
3. Mayor of Harrow
4. Northolt Local
5. KhushKam Ltd
6. Albert Grace Property Management
7. Smile 360
8. Atlantic Electronics Ltd
9. Arrow Lighting
10. Orion Recruitment
11. St John's Ambulance

Comments from the applicant / organisation

When we realised we had been selected as the ECB NatWest Cricket Force Showcase club for 2013, there was scepticism amongst members over whether the club had the ability to pull off such a huge event. As time went on more individuals became enthused with the concept and the project began to snowball, particularly following Dave Leighton's presentations, firstly to the committee and shortly after at the community engagement meeting, Following the event, we are delighted to say it was a great success and well worth the enormous amount of time and effort that everyone put in. We would recommend NatWest Cricket Force to any club that wishes to reinvigorate its facilities and workforce.

Harrow Town CC would like to thank all of the individuals and organisations without whose invaluable support the NatWest Cricket Force weekend would not have been possible. We would also like to thank the volunteers from the local community and club members, as well as from our sponsors, whose hard work over the weekend enabled such a great deal of work to be completed. Finally a special thank you to Middlesex Cricket Board and the England & Wales Cricket Board whose phenomenal assistance throughout the project was a key factor in its success.

Headline Figures and Statistics

1	300+ volunteers from: the club, member's friends & family, the local community, Middlesex County Cricket Club and Board, staff from corporate sponsors
2	Estimated £40,000 worth of materials, tools, labour and volunteer hours
3	30% increase in new members
4	40 % increase in hits on the website